

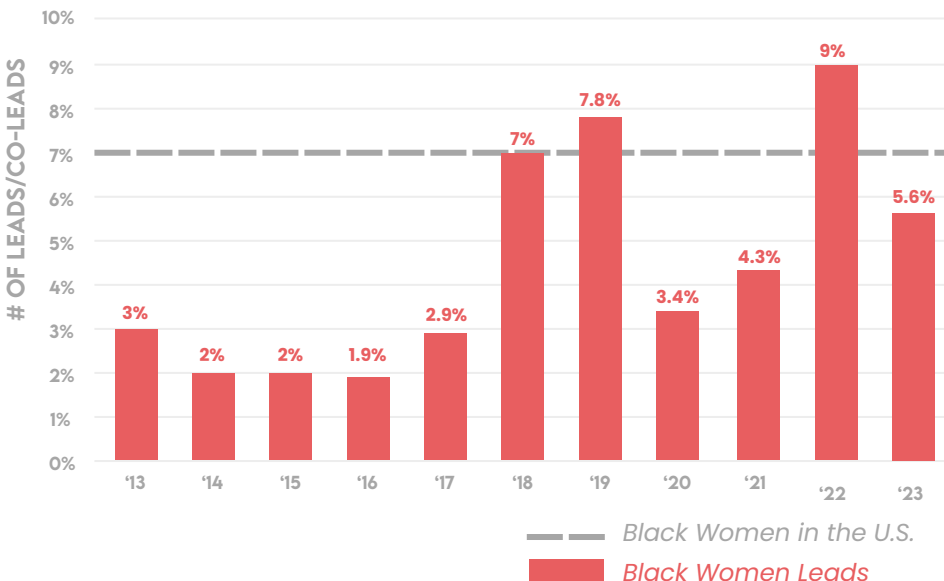
The Representation Project BLACK WOMEN IN MEDIA FACT SHEET



FACTS

- Black women characters in popular films nearly doubled in the last decade, up to 16.7% in 2023 (Center for the Study of Women in Television, 2024).
- In the Academy Awards' 94-year history, no film featuring a Black woman lead has ever won Best Picture (The Representation Project, 2024).
- Black women characters are more likely to be depicted as violent than white women characters (29.3% compared to 24.6%) (Geena Davis Institute on Gender in Media, 2021).
- Black women face rampant colorism in entertainment media. One-in-five (19%) Black women leads from the past decade have a dark skin tone (Geena Davis Institute on Gender in Media, 2021).
- Over half (60%) of Black women say they are misrepresented in media (Nielsen Attitudes on Representation, 2023).
- Over half (53%) of Black women viewers say television commonly depicts them as "argumentative," a trait that plays into the "Angry Black Woman" trope (Freeman, 2017).
- Two-thirds of Black women (65%) wish they saw more representation of Black women on TV (Nielsen Attitudes on Representation, 2023).

BLACK WOMEN LEADS IN THE TOP 100 FILMS, 2013-2023



POSITIVE REPRESENTATIONS OF BLACK WOMEN IN MEDIA

1. **QUEENIE JENKINS**
Queenie (2024)
2. **TRACEY**
Chewing Gum (2015)
3. **QUEEN CHARLOTTE**
Queen Charlotte: A Bridgerton Story (2023)
4. **RAINBOW JOHNSON**
Black-ish (2014)
5. **SHURI**
Black Panther (2018)
6. **DOROTHY VAUGHAN**
Hidden Figures (2016)
7. **DR. MIRANDA BAILEY**,
Grey's Anatomy (2005)

ACTIVISTS & ORGANIZATIONS TO SUPPORT/FOLLOW

@ava

Ava DuVernay

@issarae

Issa Rae

@violadavis

Viola Davis

@theblklist

The Black List

@blackwomenfilm

Black Women Film Network



THE
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