

# #ASKHERMORE:

## REPRESENTATION ON THE 95<sup>TH</sup> OSCARS RED CARPET

In 2015, The Rep Project launched our #AskHerMore campaign to urge reporters to ask women in Hollywood about more than just their fashion decisions on the red carpet. This campaign was championed by feminist luminaries, including Shonda Rhimes, Reese Witherspoon, Gloria Steinem, and Lisa Ling. While the campaign achieved its goal and red carpet reporters now routinely ask women about more than which designer they're wearing, women are still asked about fashion twice as often as men. Here's our breakdown of the 95th Oscars Red Carpet shows in terms of who gets interviewed and what questions they're asked:

### WOMEN ARE WELL-REPRESENTED AS INTERVIEWEES



### BIPOC AND WOMEN AGES 50+ ARE WELL-REPRESENTED, BUT WOMEN WITH DISABILITIES, LGBTQ+ WOMEN, AND FAT\* WOMEN ARE UNDERREPRESENTED

| INTERSECTIONAL IDENTITY | INTERVIEWEES | POPULATION |
|-------------------------|--------------|------------|
| BIPOC WOMEN             | 50%          | 40%        |
| WOMEN AGES 50+          | 42%          | 34%        |
| WOMEN WITH DISABILITIES | 5.3%         | 26%        |
| LGBTQ+ WOMEN            | 2.6%         | 7.1%       |
| FAT WOMEN               | 0%           | 43%        |

### MEN ARE MORE LIKELY THAN WOMEN TO BE ASKED ABOUT THEIR CAREER



### WOMEN ARE TWICE AS LIKELY TO BE ASKED ABOUT WHAT THEY ARE WEARING



### WOMEN ARE ASKED ABOUT MEN COLLEAGUES TWICE AS OFTEN AS MEN ARE ASKED ABOUT WOMEN COLLEAGUES

