

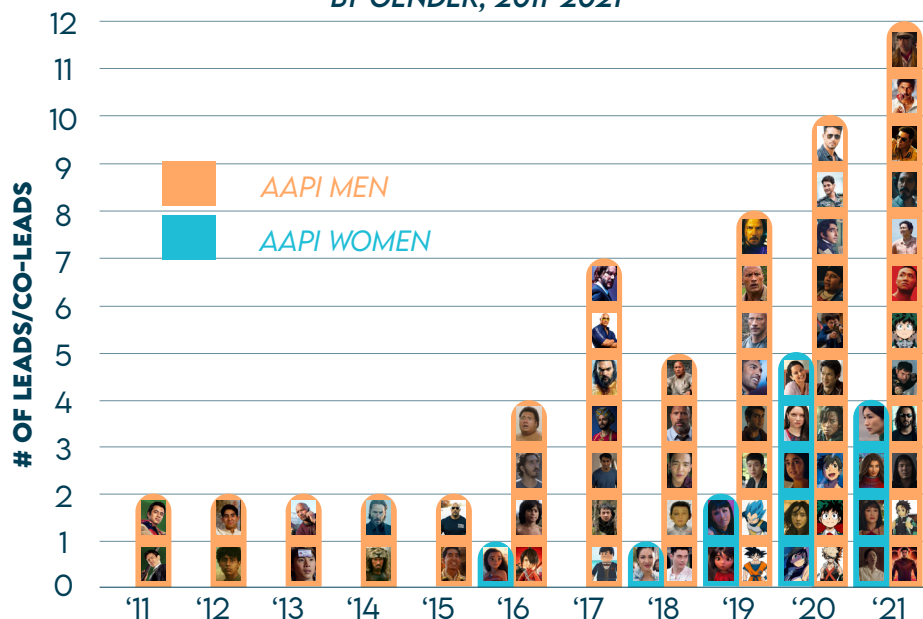
AAPI WOMEN IN MEDIA



FACTS

- Asian American/Pacific Islander (AAPI) women are 3.9% of the US population but only 0.5% of leads/co-leads in the top-grossing films from the past decade (Annenberg Inclusion Initiative, 2021).
- AAPI women constitute 3.1% of the speaking characters in film (Annenberg Inclusion Initiative, 2021).
- 60% of the top-grossing films of the last decade have zero AAPI girl/women characters (Annenberg Inclusion Initiative, 2021).
- 3.1% of characters in television shows are AAPI girls/women (Chin et al., 2017).
- 64.0% of the top TV shows have no AAPI girl/women characters as series regulars (Chin et al., 2017).
- AAPI women are often stereotyped as submissive, hypersexualized, and exotic (TIEE, 2020). They often appear as the "Geisha Girl," "China Doll," or "Dragon Lady" trope.

AAPI LEADS IN THE TOP 100 FILMS BY GENDER, 2011-2021



POSITIVE REPRESENTATIONS OF AAPI WOMEN IN MEDIA

- 1 **LARA JEAN**
TO ALL THE BOYS I'VE LOVED BEFORE
- 2 **JI-AH**
LOVECRAFT COUNTRY
- 3 **VIOLET**
AS WE SEE IT
- 4 **EVE POLASTRI**
KILLING EVE
- 5 **UMMA**
KIM'S CONVENIENCE

ACTIVISTS & ORGANIZATIONS TO SUPPORT/FOLLOW

- @CAPEUSA**
Coalition of Asian Pacifics in Entertainment (CAPE)
- @AAAJ_AAJC**
Asia Americans Advancing Justice
- @NANCYWYUEN**
Nancy Wang Yuen
- @HELENZIAREAL**
Helen Zia
- @GOLDHOUSECO**
Gold House

