



CALL OUT SEXIST MEDIA COVERAGE WITH THE REP PROJECT'S **OLYMPIC BINGO**

A WOMAN
ATHLETE IS
VERBALLY
SEXUALIZED
(E.G., “SHE SURE
IS A LOOKER”)

A WOMAN
ATHLETE IS
REFERRED TO
AS A “GIRL”

REFERENCE TO A
MEN’S EVENT AS
“[EVENT]” AND A
WOMEN’S EVENT
AS “WOMEN’S
[EVENT]”

MENTION OF A
WOMAN
ATHLETE’S
BOYFRIEND OR
HUSBAND

FREE SPACE
WOMEN
ATHLETES
ARE PAID LESS
THAN MEN
ATHLETES

THE END OF A
WOMEN’S EVENT
IS CUT SHORT
FOR THE START
OF A MEN’S
EVENT

A WOMAN
IS CALLED
“THE FEMALE
[CELEBRATED
MALE ATHLETE]”

USE OF SEXIST
LANGUAGE
(E.G., CALLING
JUDO MATCH
A “CATFIGHT”)

THE CAMERA
FOCUSES ON
A WOMAN
ATHLETE’S
BODY PART



#RESPECTHERGAME