

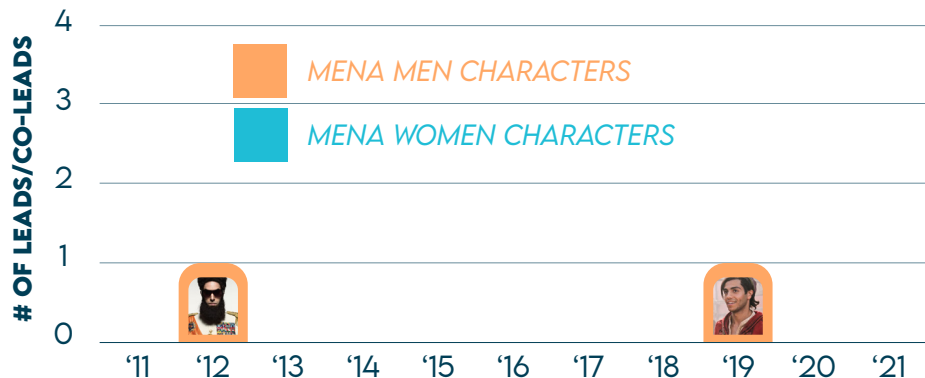
MENA WOMEN IN MEDIA



FACTS

- Fewer than 2% of characters in streaming, broadcast, and cable content are MENA* girls/women (Nielsen, 2021).
- Of the top 100 films of 2019, only 8 films included a MENA girl/woman character (Annenberg Inclusion Initiative, 2020).
- When it comes to leads in the top 100 grossing US films of the last decade, MENA girls/women are completely erased (The Rep Project 2022).
- MENA women are mostly depicted in highly stereotypical ways in US entertainment media— as terrorists, as anti-Semitic, as rebelling against their culture or religion, as hyper-religious, as seeking “superior” secular lives, and as new arrived in the US, speaking broken English (TTIE, 2020).
- MENA women frequently appear as scantily clad belly dancers or silent women shrouded in veils in US entertainment media (MENA Arts Advocacy Coalition, 2020).

MENA LEADS IN THE TOP 100 FILMS BY GENDER, 2011-2021



*Please note that MENA (Middle Eastern, North Africa) is not an ideal term because it applies one colonial label to a vast and diverse region.

POSITIVE REPRESENTATIONS OF MENA WOMEN IN MEDIA

- 1 **SAWSAN**
WHISPERS
- 2 **ADENA EL-AMIN**
THE BOLD TYPE
- 3 **ZARI ADRIANNA TOMAZ**
LEGENDS OF TOMORROW
- 4 **DAHLIA QADRI**
GREY'S ANATOMY
- 5 **WADJDA**
WADJDA

ACTIVISTS & ORGANIZATIONS TO SUPPORT/FOLLOW

@SUEOBEIDI
Sue Obeidi,
MPAC Hollywood
Bureau

@FARNAZFASSIHI
Farnaz Fassihi

@TAWAKKOLKARMAN
Tawakkol Karman

@LORRAINEALI
Lorraine Ali,
Los Angeles Times

@TAWAKKOLKARMANF
Tawakkol Karman
Foundation

@MONAELTAHAWY
Mona Eltahawy

@QUEERCRESCENT
Queercrescent.org

@WEEDAMEHRAN
Weeda Mehran

@THEMASGD
Muslim Alliance for
Sexuality and Gender
Diversity

@NARGESBAJOGHLI
Narges Bajoghli

