



CALL OUT SEXIST MEDIA COVERAGE WITH THE REP PROJECT'S

OLYMPIC BINGO

A WOMAN
ATHLETE IS
REFERRED TO
AS A
"GIRL"

THE CAMERA
FOCUSES ON
A WOMAN
ATHLETE'S
BODY PART

DISCUSSION
OF A
TRANSGENDER
ATHLETE'S
SEX OR
GENDER

THE END OF
A WOMEN'S
EVENT IS CUT
SHORT FOR
THE START
OF A MEN'S
EVENT

A WOMAN
ATHLETE IS
DESCRIBED AS
"EMOTIONAL"
OR IN
EMOTIONAL
TERMS

DISCUSSION
OF A WOMAN
ATHLETE'S
HIJAB

A WOMEN'S
SPORT OR
TEAM IS
REFERRED TO
AS "LADIES"
(E.G., LADIES
TENNIS)

A WOMAN
ATHLETE'S
ABILITIES ARE
ATTRIBUTED TO
HORMONES
INSTEAD OF
HARD WORK

A WOMAN
ATHLETE
LOSES POINTS
DUE TO AN
ISSUE WITH
WARDROBE

DISCUSSION
OF A WOMAN
ATHLETE'S
APPEARANCE

A WOMAN
SPORTS
REPORTER OR
ANNOUNCER
IS CUT OFF OR
INTERRUPTED

A WOMAN
ATHLETE IS
ECLIPSED
BY A LESS
SUCCESSFUL
MAN ATHLETE

FREE SPACE
**WOMEN
ATHLETES
ARE PAID LESS
THAN MEN
ATHLETES**

A WOMAN
ATHLETE'S
NAME IS
PRONOUNCED
WRONG

A WOMAN
IS CALLED
"THE FEMALE
[CELEBRATED
MALE
ATHLETE]"

A WOMAN
ATHLETE'S
BODY OR
WEIGHT IS
A TOPIC OF
DISCUSSION

REFERENCE TO
A MEN'S EVENT
AS "[EVENT]"
AND A
WOMEN'S EVENT
AS "WOMEN'S
[EVENT]"

A WOMAN
ATHLETE'S
HAIR IS
DISCUSSED OR
CRITICIZED

A WOMAN
ATHLETE IS
VERBALLY
SEXUALIZED
(E.G., "SHE SURE
IS A LOOKER")

AN AUDIENCE
MEMBER
HOLDS UP A
SEXUALIZING
SIGN OR
BANNER

USE OF SEXIST
LANGUAGE
(E.G., CALLING
JUDO MATCH
A "CATFIGHT")

DISCUSSION
OF A WOMAN
ATHLETE'S
MAKE-UP
OR LACK OF
MAKE-UP

MENTION OF
A WOMAN
ATHLETE'S
BOYFRIEND OR
HUSBAND

ATTRIBUTING
A WOMAN
ATHLETE'S
SUCCESS TO
A MAN (E.G.,
COACH, FATHER,
HUSBAND)

THE CAMERA
PANS UP
A WOMAN
ATHLETE'S
BODY



#RESPECTHERGAME

