

THE
MASK
YOU
LIVE
IN

PRESS KIT

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FILM SYNOPSIS

***THE MASK YOU LIVE IN* FOLLOWS BOYS AND YOUNG MEN AS THEY STRUGGLE TO STAY TRUE TO THEMSELVES WHILE NEGOTIATING AMERICA'S NARROW DEFINITION OF MASCULINITY.**

Pressured by the media, their peer groups, and even the adults in their lives, our protagonists confront messages encouraging them to disconnect from their emotions, devalue authentic friendships, objectify women, and resolve conflicts through violence. These gender stereotypes interconnect with race, class, and circumstance, creating a maze of identity issues boys and young men must navigate to become “real” men.

Experts in neuroscience, psychology, sociology, sports, education, and media also weigh in, offering empirical evidence of the “boy crisis” and tactics to combat it.

The Mask You Live In ultimately illustrates how we, as a society, can raise a healthier generation of boys and young men.

DIRECTOR'S STATEMENT

In her own words, *The Mask You Live In* director, writer, and producer Jennifer Siebel Newsom explains why she made the film.



In 2011, I premiered my first film, *Miss Representation*, which looked at how media contributes to the under-representation of women in positions of power and influence in America. While traveling the world with *Miss Representation*, I encountered many parents and educators who thanked me for making *Miss Representation*, but asked, “What about our boys? Isn’t there a boy crises going on? And, how can we help our boys and men be a part of the gender equality solution?” After all, stereotypes hurt everyone, girls and women, boys and men.

As a mother committed to equality – not to mention our children’s health and well-being – these questions sparked my concern and curiosity. So I began research and production on *The Mask You Live In* to explore what was really going on with masculinity in America and our boys. From interviews with experts in neuroscience, psychology, sociology, sports, education, and media, and, most importantly, young men and boys themselves, it became clear to me that we need to change the national conversation around healthy masculinity. It is my intention that *The Mask You Live In* spark that conversation, and that you, as the film’s audience, will take action with me to provide support:

- + First, let us expand what it means to be a man. Masculinity can be about more than physical force, sexual conquest, and economic success. These stereotypes are hurting all of us.
- + Second, let us as parents and mentors model a healthier form of masculinity. It’s up to us to give the next generation a positive representation of being a man that does not hinder their social-emotional growth.
- + And finally, we have to support boys in being their whole selves – help boys connect their hearts to their heads so they can find the courage and conviction to stay true to themselves.

But let me be clear. It’s not just about boys, not just about men, and it’s not just about parents and mentors – we’re all in this together. Hopefully, *The Mask You Live In* inspires each of us to take the challenge and help ourselves and the boys in our lives stay true to themselves and overcome limiting stereotypes.

TEAM BIOS

JENNIFER SIEBEL NEWSOM

{ Director/Producer/Writer }

Jennifer Siebel Newsom is a filmmaker, CEO, advocate, and thought leader. After graduating with honors from Stanford University and Stanford's Graduate School of Business, she wrote, directed, and produced the 2011 award-winning documentary *Miss Representation*. As a result of *Miss Representation*'s powerful impact, she launched The Representation Project, a non-profit organization that uses film and media as a catalyst for cultural transformation. Her second film, *The Mask You Live In*, had its world premiere at the 2015 Sundance Film Festival and explores how America's narrow definition of masculinity is harming boys, men, and society at large. She also executive produced the Emmy Award-Winning and Academy Award-Nominated documentary *The Invisible War* and is an executive producer on the documentary *The Hunting Ground*. She is currently in production on her third film, *The Great American Lie*. When she is not running The Representation Project and making documentaries, she serves as a Global Advisory Board member of the Dove Self Esteem Project, co-chair of We Day California, and a commissioner on the Girl Scouts' Healthy Media Commission. She resides in the San Francisco Bay Area with her husband, California Lieutenant Governor Gavin Newsom, and their three young children.

JESSICA CONGDON

{ Writer/Editor/Producer }

Jessica Congdon was a writer and editor for *Miss Representation*. She co-directed and edited *Race to Nowhere* by Vicki Abeles. She edited *Speed & Angels* directed by Peyton Wilson, *Motherland* directed by Jennifer Steinman, the 2003 award-winning Sundance film *Dopamine* directed by Mark Decena, and the Columbia Tri-Star feature film *Big Girls Don't Cry* directed by Maria von Heland. She is a founding editor of Umlaut Films. She received her BA from UC Berkeley and studied film at the School of the Art Institute of Chicago. She lives in the San Francisco Bay Area with her husband and two young children.

JESSICA ANTHONY

{ Producer }

Jessica Anthony is a San Francisco-based producer with a broad background spanning live action, animation, and visual effects for both short and long form projects. With 20 years of experience, she has produced award-winning content for clients such as Nickelodeon, CTW, Universal, BBC, MTV, and Warner Brothers. In addition to producing, she also managed San Francisco Film Society's FilmHouse, a widely renowned, innovative residency program that provides professional development opportunities to filmmakers at various stages in their career. She studied literature and film at Boston University and the University of Oregon and lives in the Bay Area with her husband and two kids.

JOHN BEHRENS

{ Cinematographer }

John Behrens is an Oakland, CA-based cinematographer. He has a multi-disciplinary background in narrative feature, live music, commercials, TV documentary, corporate film, and documentary feature films. He uses various techniques to bring a richer visual style to the documentary form of filmmaking. His recent documentary features include: *Watershed: Exploring a New Water Ethic for the New West*, *Spark: A Burning Man Story*, *Frontline: Death by Fire*, and *Miss Representation*. Along with *The Mask You Live In*, he photographed portions of *Racing Extinction*.

ERIC HOLLAND

{ Composer }

Eric Holland is a composer who has been working with music and sound for over 20 years. Past projects include the documentaries *Miss Representation*, *Desert Runners*, *Speed & Angels*, *Motherland*, and *Rabbit Fever*; the PBS/Sundance Channel series *e2 – The Economics of Being Environmentally Conscious* narrated by Brad Pitt; and commercial campaigns for Nokia and Blue Cross. He lives with his wife and two daughters in the Bay Area.

ABIGAIL DISNEY

{ Executive Producer }

Abigail Disney is a filmmaker, philanthropist, and activist based in New York City. She has pursued a wide array of activities in support of peace and non-violence particularly by advocating for the advancement of women's roles in the public sphere. Her longtime passion for women's issues and peace building led her to producing films. She has executive produced films that address various social issues, including *Family Affair*, *Playground*, *Sun Come Up* (Academy Award Nominee 2011, Best Documentary Short), *Return*, *The Invisible War* (Academy Award Nominee 2012, Best Documentary Feature), and *Open Heart* (Academy Award Nominee 2012, Best Documentary Short). She is also involved in several more films in various stages of development and production.

GERALYN DREYFOUS

{ Executive Producer }

Geralyn Dreyfous is an executive producer of the film who has a wide, distinguished background in the arts, has extensive experience in consulting in the philanthropic sector, and participates on numerous boards and initiatives. She is the founder of the Utah Film Center, a non-profit that curates free screenings and outreach programs for communities throughout Utah. In 2007, she co-founded Impact Partners Film Fund with Dan Cogan, bringing together financiers and filmmakers so that they can create great films that entertain audiences, enrich lives, and ignite social change. In 2013, she co-founded Gamechanger Films, the first for-profit film fund dedicated exclusively to financing narrative features directed by women. Her independent producing credits include the Academy Award winning *Born Into Brothels*, Emmy nominated *The Day My God Died*, Academy Award nominated and Emmy Award winning *The Square*, Academy Award nominated and Emmy Award winning *The Invisible War*, and multiple film festival winners such as *Kick Like a Girl*, *In A Dream*, *Dhamma Brothers*, *Project Kashmir*, *Miss Representation*, *Connected*, *Anita*, and *The Crash Reel*. She was honored with the

International Documentary Association's Amicus Award in 2013 for her significant contribution to documentary filmmaking. Variety recognized her in their 2014 Women's Impact Report, highlighting her work in the entertainment industry.

SARAH E. JOHNSON

{ Executive Producer }

Sarah E. Johnson is a philanthropist, conservationist, and an environmental and education activist. A former portfolio and operations manager for Franklin Templeton, she is active on the boards of St. Lawrence University, The Aspen Science Center, and Conservation International. Her philanthropy has financed the Law Students for Reproductive Justice and charities throughout Africa and India. Her social issue documentaries include *Living in Emergency: Stories of Doctors without Borders* and *The Last Mountain*. She founded the children's clothing business, Spike & Annie.

WENDY SCHMIDT

{ Executive Producer }

Wendy Schmidt is the president of The Schmidt Family Foundation, where she works to advance the development of renewable energy and the wiser use of natural resources. The foundation houses its grant-making operation in The 11th Hour Project, which supports more than 150 nonprofit organizations in program areas including climate and energy, ecological agriculture, human rights, and our maritime connection. She also is the co-founder, with her husband Eric, of the Schmidt Ocean Institute, which in 2012 launched the research vessel Falkor, as a mobile platform to advance ocean research and the sharing of information about the oceans. Her work in ocean research also extends to her sponsorship of two XPRIZES. She holds several board seats focused on her environmental and human rights work including, The Natural Resources Defense Council, Climate Central, The Cradle to Cradle Products Innovation Institute, The Trust for Governors Island, XPrize Foundation, Grist, and MAIYET.

REGINA K. SCULLY

{ Executive Producer }

Regina K. Scully is the Founder/CEO of Artemis Rising Foundation, a nonprofit committed to projects in media, education, the arts, and spirit. She is executive producer of the Emmy, Peabody and Academy Award nominated film *The Invisible War*. She is also executive producer of more than 40 socially and culturally transformative films such as: *Fed Up*, *Miss Representation*, *Alive Inside*, *Anita: Speaking Truth to Power*, *Brave Miss World*, and *The Hunting Ground*. She is the founding sponsor of both the Robin Morgan Radio Show and The Athena Film Festival, NYC – created to promote leadership and talent among female artists. A national speaker, former journalist, and communications veteran, she is also founder/CEO of Rpr Marketing Communications, a premier marketing and brand PR agency in NYC, representing clients such as Johnson & Johnson, LVMH, and a variety of top consumer brands. She recently created and co-produced segments on PBS TV show *Healing Quest* about the transformational and healing power of trauma. She serves on the boards of Stanford Philanthropy and Civil Society, Harvard Women's Leadership, the Representation Project, Project ALS, the Women's Media Center, and VDay.org.

MARIA SHRIVER

{ Executive Producer }

Maria Shriver is a mother of four, a Peabody and Emmy Award-winning journalist and producer, a six-time New York Times best-selling author, and an NBC News Special Anchor covering the shifting roles, emerging power, and evolving needs of women in modern life. Since 2009, Shriver, along with A Woman's Nation, the non-profit she founded, has produced a groundbreaking series of Shriver Reports that chronicle and explore seismic shifts in American culture and society affecting women today. The most recent, *A Woman's Nation Pushes Back from the Brink*, was released in 2014 alongside an HBO documentary, *Paycheck to Paycheck: The Life & Times of Katrina Gilbert*, which was executive produced by Shriver and received an Emmy nomination. Shriver

is also executive producer of the feature film, *Still Alice*, starring Julianne Moore, Alec Baldwin, and Kristen Stewart, an adaptation of Lisa Genova's 2007 novel of the same name. The film, which tells the tale of a woman affected by early onset Alzheimer's disease, opened nationwide January 16, 2015. A graduate of Georgetown University, Shriver was California's First Lady from 2003 to 2010 and, during that time, she spearheaded what became the nation's premier forum for women, The Women's Conference. Shriver's work is driven by her belief that all of us have the ability to be what she calls "Architects of Change" – people who see a problem in their own life or the community around them, then step out of their comfort zone and do what it takes to create the solution.

EXPERT BIOS

ASHANTI BRANCH, M.Ed.

Ashanti Branch, M.Ed. was born and raised by a single mother on welfare in Oakland, California, took the road less traveled to get out of the ghetto and attended one of California's premier engineering colleges, California Polytechnic, San Luis Obispo. He studied civil engineering and worked as a construction project manager in his first career. After tutoring struggling students and realizing his true passion was teaching, he changed careers. He had suddenly found the "fire" that was missing in his life and he hoped to ignite a similar enthusiasm in his young students. In 2004 as a first year teacher, he started The Ever Forward Club to provide a support group for African American and Latino males, who were not achieving to the level of their potential. Since then, The Ever Forward Club has grown to serve both young men and women and become a 501(c)3 non-profit organization. The Ever Forward Club has helped 100% of its members graduate high school and 93% of them have gone on to attend college. With over 19 years mentoring youth and 10 of those years as a math teacher educating inner city youth, he was awarded with a Fulbright Exchange Fellowship to India, a Rotary Club Cultural Ambassadorial Fellowship to Mexico and a 2010 Teacher of the Year Award from the Alameda-Contra Costa County Math Educators. He is on a mission to change the way that students interact with their education and the way schools interact with students.

ASHLY BURCH

Ashly Burch is a voice actor, writer, and speaker about representation and issues of gender and identity in the games industry. She is best known as the star, writer and co-creator for the web series *Hey Ash, Whatcha Playin'?* and as the voice of Tiny Tina in *Borderlands 2*. She is also the voice of Sasha Braus in *Attack on Titan*. You can (or will soon be able to) hear her in these other fine pieces of entertainment: *Adventure Time*, *Bee and Puppycat*, *Awesomenauts*, *Chainsaw Richard*, and *Saints Row 4*. You can see her flail about on screen in *Baked Goods*, *Board With Life*, and *School of Thrones*.

JUDY Y. CHU, Ed.D.

Judy Y. Chu, Ed.D. is an Affiliated Faculty member of the Program in Human Biology at Stanford University, where she teaches a course on boys' psychosocial development. She earned her doctorate at Harvard Graduate School of Education where, supervised by Carol Gilligan, Ph.D., her research explored boys' gender socialization, relationships, and development during early childhood and adolescence. Focused on boys as active participants in their own socialization and development, her studies examine how boys negotiate their identities, behaviors, and relationships in light of cultural constructions of masculinity that manifest in their everyday interactions. Her work highlights boys' relational strengths and aims to help foster boys' healthy resistance against societal pressures that can undermine their sense of integrity and hinder their relationships. She is the author of *When Boys Become Boys* (New York University Press, 2014) and co-editor of *Adolescent Boys: Exploring Diverse Cultures of Boyhood* (New York University Press, 2004).

JOE EH RMANN

Joe Ehrmann is the founder of Coach For America based on his revolutionary concepts of transformational coaching that are also the subject of his book *InSideOut Coaching: How Sports Can Transform Lives*. A former professional football player, he is an inspirational, dynamic speaker and seminar leader who works with corporate, civic, and community organizations to promote growth, teamwork, effectiveness, and individual responsibility. Through the exposure of his TEDx Talk, "Be a Man", his domestic violence work with the NFL, and working with The Representation Project on *The Mask You Live In*, he has increased awareness of the importance of his work. He has received widespread recognition and awards for his work, including Parade Magazine's Most Important Coach in America. Additionally, he is the inspiration of the New York Times Best-Seller, *Season of Life: A Football Star, a Boy, a Journey to Manhood*.

LISE ELIOT

Lise Eliot is an Associate Professor of neuroscience at the Chicago Medical School of Rosalind Franklin University of Medicine & Science. A graduate of Harvard, she received her Ph.D. in cellular physiology and biophysics from Columbia University and completed a post-doctoral research fellowship in neuroscience at Baylor College of Medicine before turning to public education about brain and gender development. She has published over 50 works, including the books, *What's Going On in There? How the Brain and Mind Develop in the First Five Years of Life*, and *Pink Brain, Blue Brain: How Small Differences Grow Into Troublesome Gaps - And What We Can Do About It*. She and her husband (also a neurobiologist) live in Lake Bluff, Illinois and are the parents of a daughter and two sons.

CAROL GILLIGAN

Carol Gilligan is a psychologist, professor, and novelist, best known for her groundbreaking book *In a Different Voice*, which Harvard University Press described as “the little book that started a revolution.” Named by Time as one of the 25 most influential Americans, her work “changed the voice of psychology by making women’s and girls’ voices heard in their own right and with their own integrity for virtually the first time in the social sciences.” She won the prestigious Grawemeyer Award in Education (a top honor for fields not recognized by the Nobel prizes) and the Heinz Award for her contributions to understanding the human condition. Her books include *The Birth of Pleasure: A New Map of Love*, *Meeting at the Crossroads: Women’s Psychology and Girls’ Development*, *The Deepening Darkness: Patriarchy, Resistance, and Democracy’s Future*, and most recently, *Joining the Resistance*. Her novel, *Kyra*, was described as “a deeply emotional, thinking person’s love story” by The San Francisco Chronicle. She was the first to hold Harvard University’s chair in Gender Studies, she was the Pitt Professor of American Institutions and Culture at the University of Cambridge, and is currently a university professor at New York University.

Dr. JAMES GILLIGAN

Dr. James Gilligan is an acclaimed psychiatrist and the author of *Violence: Reflections on a National Epidemic* and *Preventing Violence: Prospects for Tomorrow*, among many other books. Much of his life work has consisted of researching the various biological, psychological, and social phenomena that increase rates of violence – including the prevalence and availability of guns – and that decrease rates of violence – such as limiting the prevalence, lethality, and availability of guns. He has concluded that violence is always a desperate and risky attempt to gain respect, attention, and recognition for oneself or for the group with which one identifies. This theory is able to explain a whole range of violent behaviors, from individual (homicide and suicide) to collective (war, terrorism, and genocide) and enables doctors to devise and test practical methods to prevent violence. Through his work among the most violent people our society produces – in prisons and in prison mental hospitals – he has become one of the leading exponents of shifting our emphasis from punishing violence after it occurs to preventing it before it happens.

KEVIN GRANT

Kevin Grant has worked to help youth and adults involved in the juvenile justice system and individuals living in Oakland’s most impoverished neighborhoods find alternatives to violence and crime and live healthier lives. He is a renowned expert in street outreach, violence mediation, and the development of re-entry programs. Having grown up on the streets of Oakland himself, he is experienced with dealing with the pressures of gang violence – he spent a cumulative 15 years in juvenile hall and federal prison. Released from federal prison in 1989, he changed his life’s direction, wanting to exude the compassion necessary to help others like him. One of his first jobs out of prison was as a motivational speaker for Oakland’s Parole and Community Team meetings, which are required for individuals re-entering their communities after incarceration. His ability to connect with and inspire people was immediately recognized, and he was asked to conduct similar meetings in other cities; he now has over twenty years of experience in this field.

CARLOS HAGEDORN

Carlos Hagedorn is an educator and community organizer. He has worked with elementary, middle, high school, and college students in San Francisco, New York City and the Napa Valley. He is a professor in ethnic studies at Napa Valley College and a co-founder/director of the LEGACY Youth Project, a middle and high school “*at promise*” youth program dedicated to supporting students towards their educational and personal successes. He is also a consultant in culturally responsive education and community leadership. Currently he is a board of trustee for the Napa Valley Unified School District and serves on the Napa Valley Hispanic Network’s Board of Directors. Additionally, he is a co-founder/member of the Napa Valley Dream Team whose mission is to support undocumented students in their right for educational access and a co-founder/member of the Napa Valley Ethnic Studies Advocates whose mission is to implement Ethnic Studies courses in educational institutions. He holds a Bachelors Degree in Latina/o Studies and Masters Degree in Ethnic Studies from San Francisco State University. He is a Mexican-Filipino American. Social justice and love for community is his lifetime commitment.

Dr. NADINE BURKE HARRIS

Dr. Nadine Burke Harris is the Founder and CEO of Center for Youth Wellness. She has earned international attention for her approach to addressing adverse childhood experiences as a risk factor for adult disease such as heart disease and cancer. Her work has demonstrated that it is time to reassess the relationship between poverty, child development, and health, and how the practical applications of the Adverse Childhood Experiences study can improve health outcomes. She currently serves as an expert adviser on the Too Small To Fail initiative championed by Hillary Clinton and the Clinton Foundation in association with Next Generation.

BYRON HURT

Byron Hurt is an award-winning documentary filmmaker, writer, and anti-sexist activist. He is also the former host

of the Emmy-nominated series, *Reel Works with Byron Hurt*. His documentary, *Hip-Hop: Beyond Beats and Rhymes*, premiered at the Sundance Film Festival and broadcast nationally on PBS’ Emmy Award winning series *Independent Lens*. His latest film, *Soul Food Junkies*, won the CNN Best Documentary Award at the American Black Film Festival and Best Documentary at the Urbanworld Film Festival in New York City. *Soul Food Junkies* aired nationally on PBS’ Emmy Award winning series *Independent Lens* in January and April 2013.

Dr. CAROLINE HELDMAN

Dr. Caroline Heldman is an Associate Professor of Politics at Occidental College in Los Angeles. Her research specializes in the presidency, systems of power (race, class, gender, and sexuality), and sexual violence. Her work has been featured in the top journals in her field, and she edited *Rethinking Madame President: Are We Ready for a Woman in the White House?* (2007). She has been active in “real world” politics as a professional pollster, campaign manager, and commentator for FOX News, Fox Business News, CNBC, and Al Jazeera America. She splits her time between Los Angeles and New Orleans where she co-founded the New Orleans Women’s Shelter and the Lower Ninth Ward Living Museum. She also co-founded End Rape on Campus (EROC) and Faculty Against Rape (FAR).

JACKSON KATZ, Ph.D.

Jackson Katz, Ph.D. is an educator, author, filmmaker, cultural theorist, and world-renowned pioneer in gender violence prevention education and critical media literacy. In 1993, he co-founded Mentors in Violence Prevention (MVP), one of the most widely implemented and influential sexual and relationship abuse prevention programs in schools, colleges, sports culture, and the military in North America and beyond. MVP introduced the “bystander” approach to the gender violence prevention field; he is one of the key architects of this popular approach. He also created the award-winning documentaries *Tough Guise* and *Tough Guise 2* and is the author of

The Macho Paradox: Why Some Men Hurt Women and How All Men Can Help and *Leading Men: Presidential Campaigns and the Politics of Manhood*. He lectures extensively in the U.S. and around the world on violence, media, and masculinities.

MICHAEL KIMMEL

Michael Kimmel is the Distinguished University Professor of Sociology and Gender Studies at Stony Brook University, where he is also the Founder and Director of the center for the Study of Men and Masculinities. He is the author of many books about men and masculinity, including *Manhood in America*, *Angry White Men*, and the best-seller, *Guyland*, which examines the lives of young men, 16-26.

TERRY A. KUPERS, M.D., M.S.P.

Terry A. Kupers, M.D., M.S.P. is the Institute Professor at The Wright Institute, a Distinguished Life Fellow of the American Psychiatric Association and, besides practicing psychiatry at his office in Oakland, a consultant to various public mental health centers and jail mental health services. He provides expert testimony as well as consultation and staff training regarding the psychological effects of prison conditions including isolated confinement in supermaximum security units, the quality of correctional mental health care, and the effects of sexual abuse in correctional settings. He has served as consultant to the U.S. Department of Justice, Civil Rights Division, Human Rights Watch and Amnesty International. He has published extensively, including the books *Prison Madness: The Mental Health Crisis Behind Bars and What We Must Do About It* and *Revisioning Men's Lives: Gender, Intimacy and Power*. He is a co-editor of *Prison Masculinities* and a contributing editor of *Correctional Mental Health Report*. He received the Exemplary Psychiatrist award from the National Alliance on Mental Illness in 2005 and the William Rossiter Award in 2009 from the Forensic Mental Health Association of California.

MADELINE LEVINE, Ph.D.

Madeline Levine, Ph.D. is a psychologist with close to 30 years of experience as a clinician, consultant, educator, and author. Her New York Times bestseller, *The Price of Privilege*, explores the reasons why teenagers from affluent families are experiencing epidemic rates of emotional problems. Her latest book, *Teach Your Children Well*, also a New York Times bestseller, tackles our current narrow definition of success – how it unnecessarily stresses academically talented kids and marginalizes many more whose talents and interests are less amenable to measurement. The development of skills needed to be successful in the 21st century – creativity, collaboration, innovation – are not easily developed in our competitive, fast-paced, high pressure world. Both books have been translated into Chinese, Russian, Japanese, and multiple other languages.

Dr. JOSEPH E. MARSHALL, JR.

Dr. Joseph E. Marshall, Jr. is an author, lecturer, radio talk show host, and community activist. He is the founder of Alive & Free, an international violence prevention organization headquartered in San Francisco, the creator of the Alive & Free Movement and president of the Alive & Free Consortium, an organization dedicated to eliminating violence worldwide. He is also the host of the violence prevention radio talk show *Street Soldiers*. Founded in 1987 as Omega Boys Club, Alive & Free has transformed the lives of more than 10,000 young people and produced 192 college graduates, all supported by the organization's scholarship fund. Another 52 members are currently enrolled in college, and nearly 50 have gone on to earn graduate degrees. He is the author of the 1996 best-selling book, *Street Soldier: One Man's Struggle to Save a Generation, One Life at a Time* and the subject of the PBS documentary *Street Soldiers*. His innovation has earned him the MacArthur Genius Award, the Children's Defense Fund Leadership Award, the Essence Award, and the Use Your Life Award from Oprah Winfrey.

PEDRO NOGUERA

Pedro Noguera is the Peter L. Agnew Professor of Education and the Executive Director of the Metropolitan Center for Urban Education at New York University. He is the author of nine books and over 150 articles and monographs. He serves on the boards of numerous national and local organizations including the Economic Policy Institute, the Young Women's Leadership Institute, The After School Corporation, and The Nation Magazine. He is also a member of the National Academy of Education. He recently received an award from the Center for the Advanced Study of the Behavioral Sciences/Sage Award for outstanding achievement in advancing the understanding of the behavioral and social sciences as they are applied to pressing social issues and the National Association of Secondary Principals for distinguished service to the field of education.

TONY PORTER

Tony Porter is the co-founder and co-director of A CALL TO MEN: The Next Generation of Manhood. He is the author of *Well Meaning Men... Breaking Out of the Man Box – Ending Violence Against Women* and visionary for the book, *NFL Dads: Dedicated to Daughters*. He is both nationally and internationally recognized for his effort to end violence against women and the promotion of healthy, respectful manhood. Tony has been a life-skills trainer/consultant for the National Football League for the past 10 years, having worked with the majority of the teams, several rookie programs and the 2013 Rookie Symposium.

JAMES STEYER

James Steyer is the founder and chief executive officer of Common Sense Media, the nation's leading non-partisan organization dedicated to improving the world for kids and education. He is also the co-founder and chairman of the Center for the Next Generation, as well as the author of *Talking Back to Facebook* and *The Other Parent: The Inside Story of the Media's Effect on our Children*. He is also an award-winning, consulting professor at Stanford

University, where he has taught popular courses on civil rights, civil liberties, and education for 25 years. He appears regularly on national television and radio programs as an expert commentator and children's advocate. Last, but most importantly, he's a dad of four great kids.

MICHAEL G. THOMPSON, Ph.D.

Michael G. Thompson, Ph.D. is a consultant, author, and psychologist specializing in children and families. He is the supervising psychologist for The Belmont Hill School and has worked in more than seven hundred schools across the United States, as well as in international schools in Central American, Europe, Africa, and Asia. Michael has authored or co-authored nine books, including *Raising Cain: Protecting the Emotional Life of Boys* (1991), *Best Friends/Worst Enemies: Understanding the Social Lives of Children* (2001), and *The Pressured Child: Helping Your Child Achieve Success in School and Life* (2004). A dedicated speaker and traveler, he has appeared on the Today Show, the Oprah Winfrey Show, 20/20, and 60 Minutes, among others. He is married to Dr. Theresa McNally, a psychotherapist, and is the father of an adult daughter and son and grandfather of two granddaughters.

NIOBE WAY

Niobe Way is a professor of Applied Psychology in the Department of Applied Psychology at New York University. She is also the co-director of the Center for Research on Culture, Development, and Education, and the co-founder of the Project for the Advancement of Our Common Humanity, both at NYU, and the past president for the Society for Research on Adolescence. She received her doctorate from Harvard University in Human Development and Psychology and was an NIMH postdoctoral fellow in the psychology department at Yale University. Her research focuses on the intersections of culture, context, and human development with a particular focus on the social and emotional development of adolescents. Her sole authored books include: *Everyday Courage: The Lives and Stories of Urban Teenagers* (NYU Press, 1998) and *Deep Secrets: Boys' Friendships*

(NYU Press, 1998) and *Deep Secrets: Boys' Friendships and the Crisis of Connection* (Harvard University Press, 2011). Her co-edited or co-authored books include: *Urban Girls: Resisting Stereotypes, Creating Identities* (NYU press, 1996); *Adolescent Boys: Exploring Diverse Cultures of Boyhood* (NYU Press, 2004); and *Growing up Fast: Transitions to Adulthood among Inner City Adolescent Mothers* (Erlbaum Press, 2001). The latter co-authored book (with Bonnie Leadbeater) received the Best Book Award from the Society of Research on Adolescence (2002). She also writes blogs for numerous media outlets including the Huffington Post. Her research has been funded by the National Institute of Mental Health, The National Science Foundation, The William T. Grant Foundation, The Spencer Foundation, and by numerous other smaller foundations. She is a nationally recognized leader in the field of adolescent development and in the use of mixed methods; she has been studying the social and emotional development of girls and boys for over two decades.

WILLIAM S. POLLACK, Ph.D., ABPP

William S. Pollack, Ph.D., ABPP is an associate clinical professor of Psychology in the Department of Psychiatry at Harvard Medical School and the author of the New York Times bestsellers *Real Boys: Rescuing Our Sons From The Myths Of Boyhood* and *Real Boys' Voices*. He is a past president of the Massachusetts Psychological Association, a member the Boston Psychoanalytic Society, a diplomate in Clinical Psychology (ABPP, Board Certified), and a founding member and Fellow of the Society for the Psychological Study of Men and Masculinity (a division of the American Psychological Association). He is presently the principal investigator of The New Models for Diagnosis & Treatment of Male Depression Study at Harvard Medical School/Cambridge Health Alliance (CHA). He has served on the U.S. Presidential Initiative, The National Campaign Against Youth Violence and was a consultant to The United States Secret Service, co-authoring the Secret Service's handbook, *Threat Assessment and Creating Safe School Climates*. He was also the principal investigator of The U.S. Bystander & Schools Anti-Violence Project. He serves on the national advisory boards of the Positive

Coaching Alliance, Men's Health Magazine, the Adolescent Male Health Initiative, and the Centers for the Study of Men & Masculinity, among many other national and internationally recognized organizations. An internationally recognized and sought after consultant and speaker, he is the author of, and contributor to, numerous scholarly journal articles and books. He resides in Newton, Massachusetts with his family, where he also maintains a private practice in interpersonally-oriented psychotherapy and psychoanalysis.

PHILIP G. ZIMBARDO

Philip G. Zimbardo is an internationally recognized scholar, educator, researcher, and media personality, winning numerous awards and honors in each of these domains. He is professor emeritus at Stanford University and Palo Alto University, having taught previously at Naval Post-graduate School, Yale, NYU, and Columbia. His career is noted for giving psychology away to the public through his popular PBS-TV series, *Discovering Psychology*, along with many text and trade books, among his 400+ publications. He has served as president of the American Psychological Association and twice president of the Western Psychological Association. He is currently focused on spreading his message of heroism around the world with the non-profit he founded, The Heroic Imagination Project. He participates in conferences and invited lectures around the world and has founded youth centers in Sicily and Poland.

STILLS FROM *THE MASK YOU LIVE IN*



STILLS FROM *THE MASK YOU LIVE IN* [CONT.]



STILLS FROM *THE MASK YOU LIVE IN* [CONT.]



KEY FILM STATS

- + Compared to girls, boys are more likely to flunk or drop out of school (1)
 - + Compared to girls, boys are two times more likely to be in special education (2)
 - + Compared to girls, boys are four times more likely to be expelled (3)
 - + Every day three or more boys commit suicide (4)
 - + Suicide is the third leading cause of death for boys (5)
 - + 93% of boys are exposed to Internet porn (6)
 - + 21% of young men use pornography every day (7)
 - + Only 22 states require public schools teach sex education (8)
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